

2011 Jordan's Journey 5-K Run, Walk, Roll

November 12, 2011

Dear Sponsor,

The 6th Jordan's Journey 5k Run/Walk/Roll will be held on November 12, 2011. Jordan is a 2006 Ben Davis High School and a 2011 Butler University graduate. He was an avid swimmer and runner who became paralyzed due to a diving injury in 2004. The Jordan McNicholl Fund was established to help Jordan with a lifetime of changing needs due to Spinal Cord Injury. The fund also assists others with SCI. The RHI Sports Program, Indianapolis RHI Quad Rugby Team, Brett Hellar and the Christopher Reeve Foundation have been previous recipients.

Previous events have seen over 200 Runners/Walkers and Rollers participating in the event. Several Volunteers generously gave their time to make the event a success. After the 5k Run/Walk / Roll door prizes made possible by in-kind donations were a big hit. We are looking forward to another excellent event and it is only through sponsors like you that this is possible!

3000 Title Sponsorship

- Naming rights to the event (Jordan's Journey presented by – your company) to be listed on front of event t-shirts and website.
- 4 race entries
- 4 event t-shirts Recognition on Jordan's journey website Logo on back of event t-shirt

\$1000 Gold Sponsorship

- Recognition on Jordan's Journey web site
- Corporate name or logo on back of event T-Shirts
- 2 race entries
- 2 event t-shirts

\$500 Silver Sponsorship

- Recognition on Jordan's Journey web site
- Small font of company name on the back of race t-shirt
- 1 race entry
- 1 event t-shirts

\$250 Bronze Underwriters

- Recognition on Jordan's Journey web site
- Small font of company name on the back of race t-shirt

\$100 Platinum Underwriters

- Small font of name on the back of race t-shirt

Please consider supporting our event. If you need further information about this event, please contact Dave Bernhardt at 696-4799 or Marc McNicholl at 460-6366. You may also e-mail race organizers at jordansjourney@sbcglobal.net.

Sponsorship Commitment-Jordan's Journey 5K Run/Walk/Roll

Name of Sponsor: _____

Contact Person _____ Contact
Phone _____

Contact Fax _____ E-
mail _____

Contact Address _____ City, state, Zip _____

Sponsorship Recognition Level (circle) Title Gold Silver Bronze Platinum

Other Sponsorship (Monetary value if different than recognition levels) _____

Description of Sponsorship if Gift-IN-Kind donation
(We will gratefully accept gift –in- kind donations of gift certificates or merchandise that we can use for race daysupplies, awards and door prizes for race participants.)

I understand I should send the logo of my company via email in PDF format to Jordansjourney@sbcglobal.net no later than November 6, 2011 to be properly acknowledged for my level of support.

Signature of Sponsor Contact _____

Printed Name of Sponsor Contact _____

**Please make all checks out to Jordan McNicholl Fund and send to :
Jordan McNicholl Fund, PMB 109, 6137 Crawfordsville Road, Speedway,
Indiana 46224**